## Strategic Plan for the Academic Year 2021-2022

The institutional Strategic / Perspective plan is effectively deployed

Attainment of the status of the "Centre for Excellence in Teaching – Learning" within the 125th year of the institution (2039) is envisioned by an operational plan in different dimensions of Teaching – Learning. The strategic plan (QMCQUEST - 2039) is launched at 3Qs, Quest, Quality, and Quintessential. The administrative and organizing committee for realizing the 3Qs includes the members of IQAC, AISHE, NIRF, Placement Cell, Career Guidance, and Training Cell, ECO-Club, Research Club, and Literary Club, Librarian, and every faculty of QMC. The quality of the multi-faceted agenda is planned by gradually accomplishing the best practices in the following dimensions:

- Deploy of Updated Curriculum catered to explore skill levels in individual students,
- Pursue actively motivating teaching-Learning and Evaluation system,
- Improve the quality of teachers through Conferences, Workshops, and Activities,
- Tap industrial partnerships and skill-based learning,
- Enhance learning facility, infrastructure, and Instrumentation for the process,
- Initiate Consultancy services and shared Consortia,
- Promote inter-disciplinary research, training, and learning for teachers and students,
- Achieve national and global reach with quality teaching and learning resources,
- Launch academic platforms for co-scholastic areas,
- Create awareness of professional, civic, and social ethics,
- Empower women in all domains,

• Digitalize the data and the SWOC analysis for betterment to sustain growth and efficiency in the process.

The implementation of the best practices has been carried out since the centenary year 2014 of the institution. The mission of QMCQUEST -39 is to identify the best out of every student. 2020-21 recorded the launch of activity mapped curriculum, e-learning resources, Book Club, Film and Visual Media Club, Western Music Club, Visual Arts, Creative Writing Club, Theatre and Public Speaking Club, and In Tandem Research Club only for PG students and research scholar. the following activities are strategically planned for the academic year 2021-22:

1. Launch of Reader's dairy to promote reading culture in students.

2. Collaborate with various institutes and industries for certification on hands-on training on job-oriented skills of undergraduate students.

3. Empower Women to meet our social challenges through Karate and Silambattam courses

4. Provide sound mind and physique through Yoga training sessions

5. Endure training students for communication skills through the co-scholastic clubs already launched.

6. With an energy audit, sustain an eco-friendly campus.

7. Renovate and re-digitalize institutional Website for effective dynamic management8. Launch a digital arena for the creativity of faculty and students in the institutionaldomain and assist the visually challenged.

9. Cultivate healthy inter-disciplinary research and encourage faculty to write project proposals to do quality research.

10. Create awareness of the Scrabble Literacy program.

11. Assess the knowledge levels attained through the curriculum after Teaching and evaluation and analyze our strengths and weaknesses.

12. Regenerate reformed and refined evaluation pattern updating itself with the latest teaching and evaluation methods.

13. Use the advanced online platforms of Google meeting, google classroom for revised learning and relearning, thanks to the 2 GB Data Cards distributed to students by the Government of Tamilnadu.

14. Offer quality employment to students by organizing a Mega Job Fair within the campus through the Placement Cell.

The events are scheduled and planned in the 2021-22 academic calendar.