

IQAC EXTENSION ACTIVITY

Social Service League School

Academic Year 2023-2024

DATE: 04/04/2024

VENUE: Government Primary School, SSL

QMC Premises, Chennai -600 004.

The IQAC Extension Activity in Social Service League School was conducted by the Department of Commerce on 04/04/2024 around 11:30 AM inside the premises of Queen Mary's College (Autonomous) Campus for the Government Primary School students under the guidance of Dr. D. Usha Rani, Head of the Department of Commerce.



Four Programmes were conducted for the Extension Activity:

- Drama-Importance of saving money
- Currency identification
- Advertisements and their Marketing strategies
- Games

All the above activities are performed by final year students of B.Com Shift – II with Primary school students.

DRAMA: Importance of saving money

The core objective of the drama was to convey the importance of saving money, how money can be used wisely and educate them the value of money

STUDENTS PERFORMED:

- E.Deepika
- S.Logeshwari
- G.Manjula
- C.Sangeetha
- J.Poornima
- A.P.Kavipriya

CURRENCY IDENTIFICATION

Currency Identification was conducted as an interactive session between the school children and our B com students. The motto of this programme was to feed the knowledge of:

- Identifying between Fake and Original currency
- Different language printed in the currency
- Images printed in the currency
- Identification of different currency by blind people

STUDENTS PERFORMED:

- Divya Darshini. A
- Samutha .M



ADVERTISEMENTS AND THEIR MARKETING STRATEGIES:

This programme was mainly focused on how kids are used and attracted to the commercial advertisements to promote different products. Few advertisements were displayed to students.

STUDENTS PERFORMED:

- Srimathi. S
- Monica Josephine. J

GAMES:

For the enjoyment and refreshment of the children, 3 games were conducted which was entertaining and which tested their abilities, presence of mind and unity among the students.



STUDENTS PERFORMED:

- Narmadha.D
- Anju.B
- Shenbagalakshmi.G
- Reshma . A
- Suvarna Lakshmi. S
- Priyanka. P
- Ruthra Priyadharshini. J
- Revathi. S
- Ranjini. K
- Yoshika. N





The Head of the Department of Commerce interacted with the school children about the different activity conducted and enjoyed the day with the children. At last, lunch and sweets were distributed to the school children as a token of love...