

**QUEEN MARY'S COLLEGE (AUTONOMOUS), CHENNAI**  
**DEPARTMENT OF HOME SCIENCE**  
**EXPERIENTIAL LEARNING 2023-2024**

As a part of the subject Entrepreneurship an interactive workshop was organised for the students of II M.Sc. Home Science- Foods and Nutrition and Food Service Management and Dietetics and III B.Sc. Home Science -Clinical Nutrition and Dietetics by Dr. K. Kasthuri, Associate Professor. The program was conducted on 21<sup>st</sup> August 2023 in the smart classroom of Zoology Department. The programme began with a welcome address by Dr.(Mrs).C.Kalaivani Ashok, Head Of the Department of Home science, following which Dr.K.Kasthuri, subject faculty, outlined the overview of the workshop. Dr Geetha Suresh gave a thought provoking lecture cum workshop on Sustainability of Entrepreneurs. She discussed business ownership and the value of startups. She continued by highlighting the necessity of sustainability as a business model for new entrepreneurs. With the postgraduate students, topics such as the food industry's focus, creative and sustainable innovations, and entrepreneurs' social goals were covered. The students were asked to present a one-minute pitch of their own ideas, and they received comments based on the viability of the market, the sustainability of the idea, and the profitability of the proposal.





**Chennai, Tamil Nadu, India**

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Long 80.27753°

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